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Purple 17

Every Color Tells a Story.



INDUSTRY TALKING POINTS

There's an **emotional story** behind every specific color. But sometimes, in the garment production process, that story can get lost as production specs change. With the new A&E Colorlink App, you get collaboration, choice, and control. Colorlink doesn't just match color—it links you directly to the thread color experts, A&E. Available for both Android and iPhone, the A&E Colorlink App connects your entire team across the production process, so that finished garments always tell the right story.

Optimize your thread process, directly from the new A&E Colorlink App:

- Spec thread color with ease.
- Create personal thread color collections.
- Locate complementary thread colors.
- Build and compare thread color on virtual stitch types and different fabric backgrounds.
- Instantly share your projects with colleagues and supply chain.
- Request physical thread color samples for confirmation.
- Contact A&E global representatives.
- Free download on the App Store and Google Play.



Request your unlock codes for the free A&E Colorlink App at www.amefird.com/colorlink.



And, the A&E Colorlink App supports the advanced hand-held color technology of the **COLORCATCH NANO** device to automatically identify color with one touch.



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Innovate. Create. Deliver.