



## Threaducation® Workshops

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# Embroidery

### ***What Makes Quality Embroidery?***

Many variables can affect the quality of embroidery and make it nearly impossible to get a perfect job every time. Also, because embroidery is a form of art, many times quality embroidery is “in the eye of the beholder”! However, certain parameters do constitute quality embroidery. In this workshop, we review the five steps in a typical embroidery process and the important issues that should be considered during sewing.

### ***Overview:***

This three-hour workshop is loaded with practical, helpful ideas that can assist you in resolving everyday quality issues. You are encouraged to bring sample garments of embroidery quality issues to the class for discussion. You need only provide a classroom, large screen (or blank wall), and a table for our projector. A&E will provide all handouts with the workshop – and it’s free.

### ***Topics Covered Include:***

- ❖ Five steps in a typical embroidery process from concept to inspection.
- ❖ Common embroidery stitches, showing where and when they are typically used in the sewing process.
- ❖ The importance of proper digitizing and its affect on the final embroidery quality.
- ❖ Selecting the proper trim items (backing, topping, thread).
- ❖ Measuring proper embroidery placement.
- ❖ Common embroidery problems and solutions:
  - Poor registration.
  - Fabric “grin-through” or “gapping”.
  - “Push” or “pull” and what can be done to overcome this problem.
  - Incorrect stitch density that makes the embroidered pattern either too thick or gives poor coverage.
  - Bulging corners that are not sharp and crisp.
  - Missed trims or poor finishing techniques.

### ***What Should You Hope To Gain from this Embroidery Workshop?***

- ❖ Better understanding of the embroidery process and common embroidery stitches.
- ❖ Knowledge of the factors that can affect the embroidery appearance.
- ❖ How to trouble-shoot common embroidery problems and offer suggestions to your sourcing companies, vendors, and contractors on ways to improve the quality of *your* products.