

Embroidery Workshop

What makes quality embroidery?

There are many variables that can impact the quality of embroidery making it nearly impossible to get a perfect job every time. And, since embroidery is a form of art, many times quality embroidery is “in the eye of the beholder”! However, there are certain parameters that do constitute Quality Embroidery. In this workshop we review the five steps in a typical embroidery process and the important parameters that should be considered.

Topics covered include:

- Five steps in a typical embroidery process from concept to finishing and inspection.
- Common embroidery stitches, showing where and when they are typically used.
- The importance of proper digitizing and its impact on the final embroidery quality.
- Selecting the proper trim items (backing, topping, thread).
- Measuring for proper embroidery placement.
- Common embroidery problems and solutions

What should you hope to gain from this **Embroidery** Workshop?

- Better understanding of the embroidery process and common embroidery stitches.
- Knowledge of the factors that can effect the embroidery appearance.
- How to trouble-shoot common embroidery problems and offer suggestions to your sourcing companies, vendors and contractors on ways to improve the quality of *your* products.

This 1 1/2 hour **Embroidery** workshop is loaded with practical, helpful ideas that can assist you in resolving everyday quality issues.

You provide: A classroom, large screen, and a table to set-up our projector on.

A&E provides: All handouts with the workshop – and, it's **FREE!**